



Sales as a Service

Selling revenue outcomes.
Not capacity

Most organizations lose revenue due to breakdowns across the customer lifecycle, including misaligned offers, missed churn signals, and cold leads. Atain addresses this with certified specialists, live AI decisioning, and pricing tied directly to revenue uplift.



6–12%

Conversion lift



10–15%

Save & renewal lift



10–20%

Ancillary revenue



5–10%

Subscription attach



25–30%

Revenue per FTE

**Performance improvements
observed across our revenue
motions.*

What We Deliver



New Sales

Convert inbound contacts into confirmed bookings



Lead Conversion

Close warm leads before they slip away



Retention and Save

Intervene the moment churn signals appear



Upsell and Cross-Sell

Maximize revenue per customer at every touchpoint



Subscriptions

Convert trials to paid and grow recurring revenue



Renewals

Extend customer lifetime value through every renewal cycle

What We Deliver



Expert Execution

Certified specialists tiered across Acquire, Retain, and Monetize, trained on vertical-specific playbooks built for your industry



Live AI

Real-time lead prioritization, next-best-offer prompts, and churn-signal triggers that act in the moment of the conversation



Shared Outcomes

You pay a base fee that covers operations and a variable fee tied directly to your revenue uplift at a 50-70% incremental margin. We earn only when we deliver outcomes

Why Atain?



Playbooks

built for travel and retail, and not adapted from B2B scripts



Specialists

hired and trained for specific sales stages



AI

that acts in real time, not after the fact



SMART Framework

for continuous optimization

What We Deliver



44.8% subscription retention rate for a top-three European online travel platform, against a 38% target, saving customers €50-€60 per booking



\$4.17M in upsell revenue for a 118-year-old multi-brand retailer, growing the upsell rate from 18.7% to 25.6% over three years

Discover Your Largest Untapped Revenue Opportunity

Book a 60-minute session. We'll return with a Sales Heat Map and a 90-day pilot plan.